

The Clarence Bicknell 2018 Centenary Fund

Museo Bicknell and partners cooperate with public bodies, universities and museums in funding improvements at the Museo Bicknell in Bordighera and enduring celebrations of his life and work.

Initial donations already secured. Target €110,000
Donations invited between now and end September 2017.

Dott.ssa Daniela Gandolfi (Director of the International Institute of Ligurian Studies (IISL) and of the Museo Bicknell) and Marcus Bicknell (chairman of the Clarence Bicknell Association (CBA) and great grand nephew of Clarence) announce today the launch of a 6-month fund-raising campaign in preparation for the 2018 centenary of Clarence Bicknell. The funds will be used for two principal projects, firstly the renovation of the entrance to the garden of the Museo Bicknell and new signs to make it easier for visitors to find their way into the museum, and secondly, an exhibition of new Clarence Bicknell materials in 6 cities around Europe.



The fund-raising campaign has been kick-started by a donation of \$15,000 US dollars (€12,736) from the Clarence Bicknell

Association, the charitable entity chaired by Marcus Bicknell, based in England and active in France, Italy and worldwide (see www.clarencebicknell.com).

Marcus has been implemental in bringing in a donation from benefactors in the USA to the International Institute of Ligurian Studies, owners and managers of the Museo Bicknell. Further donations of €5000 from the IISL and €8000 from the CBA have been received making an interim total at 5th August 2017 of about €25,000

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Stage 1 complete

June 2017

March 2017

Target €110,000

€ 25,000 raised

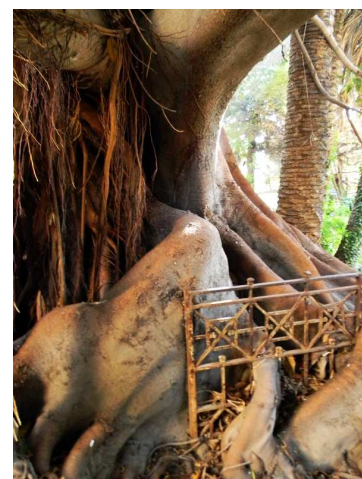
€ 8,000 CBA

€ 5,000 IISL

€12,736 CBA

CBA: Clarence Bicknell Association, London
IISL: Istituto Internazionale di Studi Liguri, Bordighera

The progressive withdrawal of public funding from private cultural organisations like the IISL has created a deficit in the maintenance budget of the Museo Bicknell which it owns and runs. While the museum itself (built by Bicknell in 1888, 130 years ago) is not in immediate need of restoration, the entrance from the street and to the garden is in critical, even dangerous, condition. The giant *ficus* tree planted by Bicknell has swallowed up the gateway and obstructs the entrance. The renovation of the **entrance to the garden** of the Museo Bicknell and new signs to make it easier for visitors to find their way into the museum will be done in time for the centenary of Bicknell's deaths in 2017. The budget is flexible between 20 and **70,000 €** Euros and the



works will be tailored to suit. The official opening is planned for the Bicknelliana Week 14-23 July 2018.

Clarence Bicknell is part of the intangible cultural heritage of Ligurian and the Alpes Maritimes (his archaeological work and his mountain house were in Italy but have been in France since 1946) and also of the network of researchers and writers all over Europe at the turn of the century. The centenary is therefore also an opportunity to tell a new generation about the 37,400 botanical drawings, plant specimens, rock engraving copies and letters which Bicknell left behind him. This will be done with a new biography of Bicknell by Valerie Lester, the film "The Marvels of Clarence Bicknell, seminars, online activities and an exhibition in Bicknell-related places such as Bordighera, Ventimiglia, Genova, Tende (Alpes-Maritimes, France), Nice, Monaco, Cambridge, Oxford and London. All these places have part of the Bicknell archive and several of them will contribute artefacts and drawings to be seen for the first time for 100 years. The **exhibition** elements and transport are budgeted at **40,000 €** Euros but, similarly, the final exhibition and locations depend on the amount raised.



One of the most enduring aspects of Clarence Bicknell's legacy was his desire to share the things he discovered with other researchers and writers. Instead of hoarding them for his own delectation, interpretation and publication (as was the norm until the mid 20th century), he made sure that his collections were accessible in new and existing institutions to anyone who would like to work on them. Data now shows that Bicknell specimens, drawings and letters are in 45 collections (mostly public) and 8 in private locations in 9 countries including the USA.

Many supporters of the Museo Bicknell, whether they live on the Riviera or not, will be approached by letter to ask for a donation specifically for this campaign. The IISL has opened a bank account dedicated to funds raised for the 2018 activities and the museum's support groups will be channelling funds raised into the one account. The \$15,000, converted into Euros, is lodged in this dedicated account pending other donations. The 2018 fund will be halted at the end of September 2017 at which time the exact schedule of works and projects will be decided by the IISL.

New arrangements have been put into place to make donations easy from any country. The IISL Museo Bicknell has set up a new fund-raising bank account for donations in € euros by cheque, bank transfer or PayPal; Italian tax-payers are also urged to make out their charitable "8 per 1000" to the IISL. The international Clarence Bicknell Association receives donations in £ GBP pound sterling by cheque, transfer or PayPal. CAF America not only receives donations for the Clarence Bicknell Association (an eligible organisation for Donor Advised Gifts under US tax law and therefore not subject to vetting fees) in \$ by cheque, transfer, credit card, PayPal or non-cash assets but also gives US tax payers the full benefit of tax deduction on charitable donations.

Issued by:

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PLEASE GIVE NOW - Please choose from one of the suggested levels of donation or give any amount. Donations at each level will be acknowledged in 2018 in a suitable way.

Sea level Bordighera member;	€200 (£200, \$250) or any amount
Valleys of Flowers Riviera member:	€1.000 (£1,000, \$11,250) or more
High Mountains Fontanalba member:	€10.000 (£10,000, \$12,500) or more

Name of donor (optional):	
Amount of donation	€ euros \$ US dollars.... £ GB pounds...
(and indicate the applicable currency)	
I would like to remain anonymous:	Yes / No
I am a tax payer in: Italy / France / UK / USA	Other:
I would like information how to maximize my gift for you and for me.	Yes / No
I would like to be kept informed of the campaign outcome and the Clarence Bicknell 2018 Centenary	Yes / No
My postal address:	Postcode: Country:
Email:	Phone: (optional)
I would like my donation to be used for	
(1) entrance to the Museo Bicknell (target €70,000)	Yes / No
(2) International exhibition (target €40,000)	Yes / No
I would like to pay the IISL fund-raising bank account in € euros by cheque, bank transfer. (show bank details for the new IISL account)	Yes / No
I am an Italian tax-payer and will also make out my next charitable "5 times €1000 euro" to the IISL.	Yes / No
I am a U.S. tax payer and would like to donate via CAF America. ¹	Yes / No
I would like to pay via the Clarence Bicknell Association receives donations in £ GBP pound sterling by cheque, transfer. Account: "Clarence Bicknell Association" Account No. 65638886 sort code 08-92-99 IBAN : GB14 CPBK 0892 9965 6388 86 BIC : CPBK GB22	Yes / No
I would like to donate using PayPal in any currency; go to www.clarencebicknell.com >Association > Payment or send money via PayPal to info@clarencebicknell.com	Yes / No
I would like to pay by www.indiegogo.com	Yes / No

Please also inform us at info@clarencebicknell.com when payment has been made.

¹ CAF America receives donations for the Clarence Bicknell Association (an eligible organisation for Donor Advised Gifts under US tax law and therefore not subject to vetting fees) but also gives US tax payers the full benefit of tax deduction on charitable donations. You can donate in \$ by cheque, transfer, credit card, PayPal or non-cash assets.
[https://cafa.iphiview.com/cafa/GiveNow/SearchResults/tabid/617/dispatch/dagenhancedcharitysearch_keywords\\$Bicknell/Default.aspx](https://cafa.iphiview.com/cafa/GiveNow/SearchResults/tabid/617/dispatch/dagenhancedcharitysearch_keywords$Bicknell/Default.aspx)

Thank you for giving. Here's the "swag"
Give to the Clarence Bicknell Association for the 2018 Clarence Bicknell Centenary Fund and we will give YOU...

1) For any donation

- A certificate confirming your support
- A year's membership of the Clarence Bicknell Association

2) For a donation from €25 (£20, \$30) upwards you will get

- A certificate confirming your support
- A year's membership of the Clarence Bicknell Association
- Set of 10 postcards of the movie "The Marvels of Clarence Bicknell"

3) Sea level **Bordighera** member; **€200**(£200, \$250)

You will get the three benefits listed in (2) above and...

- A choice of Clarence Bicknell coffee mug
- A set of Clarence Bicknell Christmas cards from the Fitzwilliam Museum, Cambridge
- A signed copy of the new biography "Clarence Bicknell - Mountains, Mysteries and Marvels" by Valerie Lester
- Acknowledgement of your donation in the exhibitions, in printed matter and on the web during 2018 and after, distinguished as a Sea level **Bordighera** member

Valleys of Flowers **Riviera** member: **€1.000**(£1,000, \$11,250) or more

You will get all the benefits listed in (3) above and...

- A second Clarence Bicknell coffee mug
- 2 signed copies of the new biography "Clarence Bicknell - Mountains, Mysteries and Marvels" by Valerie Lester
- 1 copy of the art reproduction of the Casa Fontanalba Visitors' Book with approximately 40 botanical watercolours by Clarence Bicknell and the signatures of the people who stayed in the Casa Fontanalba from 1906 till after Clarence's death
- The 18 minute movie "The Marvels of Clarence Bicknell" in English, French, Italian or Esperanto on USB memory stick or DVD disc.
- Acknowledgement of your donation in the exhibitions, in printed matter and on the web during 2018 and after, distinguished as a Valleys of Flowers **Riviera** member

High Mountains **Fontanalba** member: **€10.000**(£10,000, \$12,500) or more

- A new soft-back copy of the 2015 digitally-printed version by Cambridge University Press of Clarence Bicknell's "A Guide to the Prehistoric Rock Engravings in the Italian Maritime Alps" in the version published in Bordighera in 1913
- Guided tour of the Museo Bicknell for you and three guests, date and time at the convenience of you and the museum staff
- Lunch for you and three guests at a celebrated restaurant in Bordighera, Italy, with local notables and Bicknell family members when available in Bordighera, date and time at the convenience of you and the other participants.
- A photograph in print and jpeg form of you, your party and the Bordighera party signed by those present.
- Report of your Bordighera day one www.clarencebicknell.com and on the Clarence Bicknell Facebook page.
- Acknowledgement of your donation in the exhibitions, in printed matter and on the web during 2018 and after, distinguished as a High Mountains **Fontanalba** member

Please inform us if you would prefer your donation to be anonymous by emailing Marcus Bicknell at info@clarencebicknell.com