



Accounts of the Clarence Bicknell Association 2020

BALANCE SHEET

	2013	2014	2015	2016	2017	2018	2019	2020
Bank	£420.00	£412.76	£596.59	£962.20	£5,173.25	£393.66	£3,181.40	£865.12
Pay Pal £ GBP	£57.36	£262.78	£98.96	£19.12	£979.65	£336.44	£429.20	£1,095.64
Pay Pal € Euros				£10.54	£127.17	£0.00	£0.00	£0.00
Total Cash Assets	£477.36	£675.54	£695.55	£991.86	£6,280.07	£730.10	£3,610.60	£1,960.76
Loan by M Bicknell	£1,756.18	£1,360.23	£1,313.93	£1,452.26	£7,386.95	£1,838.49	£3,841.26	£1,956.24
Net Assets/(Liabilities)	£1,278.82	-£684.69	-£618.38	-£460.40	£1,106.88	£1,108.39	-£230.66	£4.52

INCOME STATEMENT

	2013	2014	2015	2016	2017	2018	2019	2020
Member fees, sales	£100.00	£1,779.46	£298.81	£415.57	£733.22	£1,102.81	£2,810.05	£671.00
Expenses								
Marketing	£1,376.18	£1,174.38	£228.00	£347.44	£1,350.37	£943.13	£1,942.07	£191.90
Financial fees	£2.64	£10.95	£4.50	£9.30	£65.92	£66.03	£14.99	£29.96
Total	£1,378.82	£1,185.33	£232.50	£356.74	£1,416.29	£1,009.16	£1,957.06	£221.86
Income/(expenditure)	£1,278.82	£594.13	£66.31	£58.83	-£683.07	£93.65	£852.99	£449.14
Number of paying members	10	28	15	23	22	29	27	23

Notes to the accounts of the **Clarence Bicknell Association** for 2020

From Marcus Bicknell, 27 May 2021

1. **Profit.** The income statement above shows that the Association was in modest profit (£449) for the third year in succession. There was no contribution to this result from the *Philip and Irene Toll Gage Foundation* in the USA; their grant in 2019 of £1830.95 was a one-off. We can derive satisfaction from the fact that income (membership fees and commission on sales of books) covers the association's expenses (primarily web hosting, web maintenance, PayPal commissions and parcel postage).
2. **Income.** The earned income of £671 was lower than in 2018 (£1102.81) and in 2019 (£1063.32) due to fall in membership numbers and book sales.
3. **Costs.** The Association made no new purchases of **merchandising** from the Fitzwilliam Museum in 2020; the stock levels (which I show in Annex 1 this year for reference) are sufficient to respond to very light demand. Note that the Association's stock (housed at the Marcus and Susie's home) are assets of the Association and not accounted for in detail. Note also that stock of MARVELS and the Casa Fontanalba Visitors' Book are the property of Susie and Marcus Bicknell, not of the Association. **Web site** costs are at normal maintenance level, the host crash of 2019 having been solved.
4. **Balance Sheet.** Our profit enabled us to show a balance sheet at about zero, i.e. the Association's assets equal our liabilities. The only liability is the loan from the Bicknells, which we are paying down year by year.
5. **Membership.** We had 23 paying members in 2020 (down from a peak of 29 in 2018). We continue to consider this a worrying sign of the function the Association provides to its community and we will be assessing individually now and at our General Meeting in 2020 how to improve what we offer them and thereby to increase membership numbers. The income from that small number, at an average of £20, is enough to pay basic costs like the web site, but if the numbers drop off then the Association as a going concern would be under threat. In 2020 we awarded several supporters to the status of Companion of the Clarence Bicknell Association to keep the momentum moving forward.
6. **Further Notes including some which are given every year.**
 - a. The Association and its bank account started in March 2013, more than a year before its first General Meeting of 17th May 2014.
 - b. Our financial year is the calendar year.
 - c. The Association has one bank account, in £ sterling GBP, at the Co-operative Bank, with no overdraft facility; cheque book and internet banking but no debit card or credit cards. Susie Bicknell and Marcus Bicknell must sign together, but most transactions are completed online.
 - d. The Association is accounted on a cash basis; items like the three life membership payments of £400 (total £1200) in 2014 and book stock purchase in 2018 and 2019 have not been amortised over future years.
 - e. Susie and Marcus Bicknell do not charge office, broadband and travel expenses to the Association.
 - f. Two books (*The Casa Fontanalba Visitors' Book* and *MARVELS - The Life of Clarence Bicknell*) and a film (*The Marvels of Clarence Bicknell*) were funded by Susie and Marcus Bicknell without financial help from the Association. Susie and Marcus account to the estate of Valerie Lester the modest royalties

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- due on sales of the book. Sales of books by the Association, notably from the online shop at www.clarencebicknell.com/shop, generate a commission of 10% to the Association.
- g. Donations from the *Philip and Irene Toll Gage Foundation* in the USA, handled under US law by the *Charities Aid Foundation of America* (CAF) are not to the principal benefit of our Association and are passed on to the IISL Museo Bicknell; these funds are not considered income to the Association. There was one exception in the case of some funds left over in 2019 in which case £1830.95 is considered income to the Association grant. Because the completion of formalities with the CAF, for the purpose of anti-money laundering legislation, is extremely onerous to Marcus, and because the transfer of Dollars to Euros through our Sterling account loses some money, we have informed the Foundation that they should make donations directly to the IISL Museo Bicknell in the future of there are any.
 - h. The fundraising activities of the Association have not been successful other than the USA donations and another €100 from a Bicknell family member outside of the membership scheme (2 December 2015). It should also be noted that the donations we generated encouraged the IISL and their partners to seek and trigger donations resulting in back-to-back funding for the 2018 exhibition in the Museo Bicknell, the acquisition of the 2017 Lotto Bicknell artefacts and other activities
 - i. The activities to which the USA donations from the *Philip and Irene Toll Gage Foundation* were destined are a) the entrance to the garden of the Museo Bicknell (first two tranches) and b) the renovation of the theatre screen by Giuseppe Piana (third tranche). The garden entrance took two years to complete but the screen just a few months. The IISL has handled the money and its disbursement according to the agreements set up between CBA and IISL as required by the CAF.
 - j. Corporate governance. Marcus Bicknell (Chairman) acts as secretary in the operational sense, i.e. handles membership, income from sale of books, marketing commissioning and costs, web site and internet costs, banking and PayPal. We therefore have, for the purpose of financial control and corporate governance, annual supervision and checking by Vanessa Bicknell (Treasurer), Susie Bicknell (Secretary) and Graham Avery (Vice-Chairman). This summary note is drawn from an Excel spreadsheet kept updated by Marcus Bicknell year on year, containing 1) the P&L detailing every transaction and reconciliation of bank and PayPal, 2) approved historical accounts of the running of the Association, 3) 2018 exhibition accounts for accounting to our USA donors, 4) book sales showing commissions earned, 5) list of members and renewals, 6) CAF America, handling our USA donors.
 - k. The accounts of the Association, minutes of General Meetings, mission statements, Articles of Association and biographies of committee members are published in public and updated yearly at <https://www.clarencebicknell.com/downloads>

Signed



Marcus Bicknell (Chairman)

MB 27 May 2021

Annex 1

Stock levels of merchandising at Homefarm Orchard at April 2021.

Note that stock of MARVELS and the Casa Fontanalba Visitors' Book are the property of Susie and Marcus Bicknell, not of the Association

	Cost price	Stock
Books		
MARVELS: The life of Clarence Bicknell, Valerie Lester	£ 8.60	
MARVELS: The life of Clarence Bicknell, Valerie Lester 2020	£ 8.60	452
The Casa Fontanalba Visitors' Book, Clarence Bicknell	£ 19.80	
The Casa Fontanalba Visitors' Book, October 2019 pricing	£ 19.80	211
Blank visitors' book in Casa Fontanalba cover	£ 19.80	
A High Way to Heaven in Esperanto (Pado al Paradizo), Christopher Chippindale	€ 8.04	19
GREETINGS CARDS 16x16cm, with envelope, blank inside. SFM series (cost €1.30)		
Wild Anemone	136	2
Dandelions	137	1
Wild Daffodil	138	2
Sun's Eye Tulip	139	2
Snowbells	140	5
Sea Holly	141	0
Alpine Narcissi	142	2
Fritillary	143	2
Silver Ragwort	144	2
Spring Gentian	145	3
Madiera Hound's Tongue	146	2
Coltsfoot	147	3
EASTER CARD 16x16cm, with envelope, Easter greetings inside		
Daffodil Kaleidoscope		0
XMAS CARDS 14x14cm		
Xmas Rose, 10 pack	CC205	1
Snowdrop, 10 pack	CC206	5

NOTECARD WALLETS 10x10cm			
2 each of 5 designs in wallet	SN19		25
Xmas 5 each of 2 designs	SNX07		3
Xmas Snowbells 10 cards	CC211		12
WRAPPING PAPER			
Bicknell Blue			3
Bicknell Red			4
FRIDGE MAGNETS €1.75			
Anemone			6
Daffodil			6
Fritillary			7
Xmas Rose			6
CALENDAR 2019	£	2.50	4
Clarence Bicknell Association and film merchandising			
Mug 2-sided		€ 3.75	
Poster (There is no God but Nature)		€ 0.20	14
Postcard, one off		€ 0.05	1200
Postcard, 10 different		€ 0.50	120