

The Clarence Bicknell 2018 Centenary Fund

Museo Bicknell and partners cooperate with public bodies, universities and museums in funding improvements at the Museo Bicknell in Bordighera and enduring celebrations of his life and work.

Initial donations already secured. Target €110,000
Donations invited between now and end September 2017.

Dott.ssa Daniela Gandolfi (Director of the International Institute of Ligurian Studies (IISL) and of the Museo Bicknell) and Marcus Bicknell (chairman of the Clarence Bicknell Association and great grand nephew of Clarence) announce today the launch of a 6-month fund-raising campaign in preparation for the 2018 centenary of Clarence Bicknell. The funds will be used for two principal projects, firstly the renovation of the entrance to the garden of the Museo Bicknell and new signs to make it easier for visitors to find their way into the museum, and secondly, an exhibition of new Clarence Bicknell materials in 6 cities around Europe.



The fund-raising campaign has been kick-started by a donation of \$15,000 US dollars from the Clarence Bicknell Association, the charitable entity chaired by Marcus Bicknell, based in England and active in France, Italy and worldwide (see www.clarencebicknell.com). Marcus has been implemental in bringing in a donation from benefactors in the USA to the International Institute of Ligurian Studies, owners and managers of the Museo Bicknell.



The progressive withdrawal of public funding from private cultural organisations like the IISL has created a deficit in the maintenance budget of the Museo Bicknell which it owns and runs. While the fabric of the museum (built by Bicknell in 1888, 130 years ago) and its contents are in good condition, the entrance from the street and to the garden are in need of urgent works. The giant *ficus* tree planted by Bicknell has swallowed up the gateway and obstructs the entrance. The renovation of the **entrance to the garden** of the Museo Bicknell and new signs to make it easier for visitors to find their way into the museum will be done in time for the centenary of Bicknell's deaths in 2017. The budget is flexible between 20 and **70,000 €**Euros and the works will be tailored to suit. The official opening is planned for the Bicknelliana Week 14-23 July 2018.



Clarence Bicknell is part of the intangible cultural heritage of Ligurian and the Alpes Maritimes (his archaeological work and his mountain house were in Italy but have been in France since 1946) and also of the network of researchers and writers all over Europe at the turn of the century. The centenary is therefore also an opportunity to tell a new generation about the

37,400 botanical drawings, plant specimens, rock engraving copies and letters which Bicknell left behind him. This will be done with a new biography of Bicknell by Valerie Lester, the film "The Marvels of Clarence Bicknell, seminars, online activities and an exhibition in Bicknell-related places such as Bordighera, Ventimiglia, Genova, Tende (Alpes-Maritimes, France), Nice, Monaco, Cambridge, Oxford and London. All these places have part of the Bicknell archive and several of them will contribute artefacts and drawings to be seen for the first time for 100 years. The **exhibition** elements and transport are budgeted at **40,000 €** Euros but, similarly, the final exhibition and locations depend on the amount raised.



One of the most enduring aspects of Clarence Bicknell's legacy was his desire to share the things he discovered with other researchers and writers. Instead of hoarding them for his own delectation, interpretation and publication (as was the norm until the mid 20th century), he made sure that his collections were accessible in new and existing institutions to anyone who would like to work on them. Data now shows that Bicknell specimens, drawings and letters are in 45 collections (mostly public) and 8 in private locations in 9 countries including the USA.

Many supporters of the Museo Bicknell, whether they live on the Riviera or not, will be approached by letter to ask for a donation specifically for this campaign. The IISL has opened a bank account dedicated to funds raised for the 2018 activities and the museum's support groups will be channelling funds raised into the one account. The \$15,000, converted into Euros, is lodged in this dedicated account pending other donations. The 2018 fund will be halted at the end of September 2017 at which time the exact schedule of works and projects will be decided by the IISL.

New arrangements have been put into place to make donations easy from any country. The IISL Museo Bicknell has set up a new fund-raising bank account for donations in € euros by cheque, bank transfer or PayPal; Italian tax-payers are also urged to make out their charitable "8 per 1000" to the IISL. The international Clarence Bicknell Association receives donations in £ GBP pound sterling by cheque, transfer or PayPal. CAF America not only receives donations for the Clarence Bicknell Association (an eligible organisation for Donor Advised Gifts under US tax law and therefore not subject to vetting fees) in \$ by cheque, transfer, credit card, PayPal or non-cash assets but also gives US tax payers the full benefit of tax deduction on charitable donations.

Issued by:

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PLEASE GIVE NOW - Please choose from one of the suggested levels of donation or give any amount. Donations at each level will be acknowledged in 2018 in a suitable way.

Sea level Bordighera member;	€200 (£200, \$250) or any amount
Valleys of Flowers Riviera member:	€1.000 (£1,000, \$11,250) or more
High Mountains Fontanalba member:	€10.000 (£10,000, \$12,500) or more

Name of donor (optional):	
Amount of donation (and indicate the applicable currency)	€ euros \$ US dollars.... £ GB pounds...
I would like to remain anonymous:	Yes / No
I am a tax payer in: Italy / France / UK / USA	Other:
I would like information how to maximize my gift for you and for me.	Yes / No
I would like to be kept informed of the campaign outcome and the Clarence Bicknell 2018 Centenary	Yes / No
My postal address:	Postcode: Country:
Email:	Phone: (optional)
I would like my donation to be used for (1) entrance to the Museo Bicknell (target €70,000) (2) International exhibition (target €4,000)	Yes / No Yes / No
I would like to pay the IISL fund-raising bank account in € euros by cheque, bank transfer. (show bank details for the new IISL account) I am an Italian tax-payer and will also make out my next charitable "5 times €1000 euro" to the IISL.	Yes / No Yes / No
I am a U.S. tax payer and would like to donate via CAF America. ¹	Yes / No
I would like to pay via the Clarence Bicknell Association receives donations in £ GBP pound sterling by cheque, transfer. Account: "Clarence Bicknell Association" Account No. 65638886 sort code 08-92-99 IBAN : GB14 CPBK 0892 9965 6388 86 BIC : CPBK GB22	Yes / No
I would like to donate using PayPal in any currency; go to www.clarencebicknell.com >Association > Payment or send money via PayPal to info@clarencebicknell.com	Yes / No
I would like to pay by www.indiegogo.com	Yes / No

Please also inform us at info@clarencebicknell.com when payment has been made.

¹ CAF America receives donations for the Clarence Bicknell Association (an *eligible organisation* for *Donor Advised Gifts* under US tax law and therefore not subject to vetting fees) but also gives US tax payers the full benefit of tax deduction on charitable donations. You can donate in \$ by cheque, transfer, credit card, PayPal or non-cash assets.
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